

TWO-WAY CONVERSION

NEXT UP: ST. PAUL AVENUE AND NORTH STREET

Since the 1990's, the City has been following a plan to convert the one-way streets in the Downtown area to two-way traffic. In 2022, the City will start the conversion of St. Paul Avenue and North Street to create two-way traffic on both streets from Wisconsin Ave. to Albert St. The project will take place from Spring 2022 to Fall 2022.



PLANNING FOR THE CONVERSION

The City has been working on the conversion of one-way streets to two-way streets since 1989. This has included planning for the conversion of St. Paul Avenue and North Streets.

- 1998: Downtown Comprehensive Master Plan
- 2012: Central City Master Plan
- 2013: Waukesha Downtown Street Master Plan
- 2016: Task Force of residents, business owners and City officials assembled to review the project and concluded with supporting the two-way conversion.
- 2017: Traffic Study
- 2019: Plan Commission Two-Way Conversion Resolution
- 2018, 2019, 2020, 2021: Community Investment Program (CIP) Budgets

BENEFITS TO THE CONVERSION

- **Easier Wayfinding**- Conversion of these one-way streets allows for easier maneuverability through and around the City for residents and visitors and allows for easier access to Downtown.
- **Increased Business Visibility** - Two directions of travel not only makes it easier to access the downtown business district, it also provides two perspectives and opportunities to notice our local businesses.
- **Support New Development and Redevelopment** - Developers looking at the Downtown area have stressed the importance of a two-way street system on St. Paul Ave./North St. for viability of a development.
- **Increased Transit Safety and Efficiency** - Two-way streets around the Downtown Transit Center, as the Center was designed for, increases transit safety by eliminating the number of left hand turns a driver would be required to take in the Downtown area. This would lead to safety and increased efficiency.
- **Federal Funding**- A portion of this project is funded 80% by the Federal government with the City paying only 20% of the project costs.

TIMELINE

This project is currently in the design phase. Construction will begin in the Spring of 2022. Final completion of the project is expected by the Fall of 2022. Weekly construction updates will be provided on the City's website throughout the duration of the project.

TWO-WAY CONVERSIONS

The City has already completed the following two-way conversion projects in the Downtown area:

- 1989: N. East Ave. & Wisconsin Ave.
- 2001: W. Main St. and W. Broadway
- 2007: E. St. Paul Ave. (Madison to Barstow)