

# WAUKESHA COUNTY BUSINESS ALLIANCE

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FOR IMMEDIATE RELEASE

## Waukesha County to Participate in Statewide YPWeek

Events and community projects seek to inspire their young professionals to think differently and make things happen in Waukesha County

**Waukesha, Wis., February 15, 2017** – The Waukesha County Business Alliance, the City of Waukesha and Habitat for Humanity of Waukesha County will participate in the expanded YPWeek Wisconsin from April 22 to 29, 2017. The grassroots program, organized by NEWaukee with support from the Wisconsin Economic Development Corporation (WEDC), is designed to retain, excite and grow the state's talent pool.

YPWeek Wisconsin is a statewide program that provides a weeklong series of events focusing on discovery, adventure and meaningful conversations about the issues that matter to young professionals. Waukesha County will participate this year, along with 24 other communities around the state. YPWeek programs, events and community projects happening in Waukesha County will include:

### **Young Professionals of Waukesha County: Executive Chat with County Executive Paul Farrow and City of Waukesha Mayor Shawn Reilly**

Come chat and enjoy a beverage with the Waukesha Mayor Shawn Reilly and Waukesha County Executive Paul Farrow. Talk with them about what it's like to be a young professional, hear stories from when they were starting their careers and discuss what we can do to show off what Waukesha County has to offer to YPs today.

- Tuesday, April 25, 2017
- 4:00-5:30 p.m.
- Location: Taylor's Peoples Park, 337 W Main St, Waukesha
- Cost: \$25/person
- Registration Required: Call (262)542-4249 or visit [Waukesha.org](http://Waukesha.org)

### **One-on-One with Public Officials featuring State Representative Adam Neylon**

We invite you to join us for coffee and an informal discussion with State Representative Adam Neylon. You will have an opportunity to sit down one-on-one with this young professional who represents Waukesha County in his work at the Capitol as a state legislator.

- Friday, April 28, 2017
- 8:00-9:00 am
- VJS Construction Services, W233 N2847 Roundy Cir W, Pewaukee

- Cost: Free
- Registration Required: Call (262)542-4249 or visit [Waukesha.org](http://Waukesha.org)

### **Grow Waukesha! Habitat for Humanity of Waukesha County**

Help Waukesha grow with Habitat for Humanity of Waukesha County! Habitat for Humanity of Waukesha County addresses the lack of affordable housing in our area by providing decent homes with an affordable mortgage to help lower-income families obtain self-sufficiency and break the cycle of poverty.

Join fellow YPs to help Habitat with one of its latest projects. We plan to work on the White Rock Avenue Redevelopment project; however, due to the unpredictable nature of home construction and the weather, the event location and specific activities will be communicated closer to the event date. Space is limited and this event is sure to fill up quickly! If no slots are available and you would like to help with a build, please contact Habitat directly to learn about other volunteer opportunities.

- Saturday, April 29
- 9:00 a.m.-2:00 p.m.
- Location: City of Waukesha (specific address is TBD)
- Cost: Free
- Registration Required: Call (262)542-4249 or visit [Waukesha.org](http://Waukesha.org)

### **Five Points Food & Froth Frenzy**

Come to Downtown Waukesha for our Food and Froth Frenzy. Enjoy the afternoon in Downtown Waukesha at different venues including restaurants, novelty shops, and bars with fun and unique activities at each. Be sure to come ready for a one-of-a-kind experience, and to enjoy Food & Drink Specials at each of the specially marked locations!

- Saturday, April 29
- Location: Downtown Waukesha, various locations
- 2:00 p.m.- 5:00 p.m.
- Cost: Free (food and drink separate)
- Registration Recommended (not required): Call (262)542-4249 or visit [Waukesha.org](http://Waukesha.org)

"The City of Waukesha is pleased to be involved in YPWeek Wisconsin and show young professionals what Waukesha has to offer," said Mayor Shawn Reilly. "We want to encourage the next generation to get involved with what is happening at the municipal level."

YPWeek leverages "Think-Make-Happen" as an organizing theme, focused on the idea that in Wisconsin, you're free to **think** bigger, encouraged to **make** your mark, and poised for great things to **happen**. Our culture and traditions fuel discovery and create opportunities for personal and professional fulfillment.

"YPWeek Wisconsin is a chance to promote what is happening right here in Waukesha County," said Suzanne Kelley, president and CEO of the Waukesha County Business Alliance. "Our own Young Professionals of Waukesha County program connects these up-and-coming leaders with the greater business community and helps them stay connected and get involved."

In addition to Waukesha County, YPWeek Wisconsin includes the following communities: Chequamegon Bay, Door County, Eau Claire, Fond du Lac, Fox Cities, Green Bay, Hayward, Kenosha, La Crosse, Oshkosh,

Madison, Manitowoc, Marinette, Marshfield, Milwaukee, Price County, Portage, Platteville, Racine, Sheboygan, Stevens Point, Superior, Wausau and Wisconsin Rapids.

To sign up for YPWeek programs happening in Waukesha County, visit [www.waukesha.org](http://www.waukesha.org). To learn more about the statewide list of YPWeek events, visit: [www.ypweek.com](http://www.ypweek.com).

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### **Waukesha County Business Alliance**

Waukesha County Business Alliance is a countywide chamber of commerce with close to 1,200 member companies, representing 75,000+ employees. The mission of the Alliance is to drive economic growth in Waukesha County. The Alliance provides opportunities for its members to advocate on behalf of the business community, develop themselves and their employees, network and build strong business relationships and promote their business. Learn more: [www.waukesha.org](http://www.waukesha.org)

**YPWeek Wisconsin 2017** brings together young leaders in 25 communities, at purposefully chosen locations that integrate the unique cultural assets with meaningful learning or social interaction. The activities engage the millennial workforce in activities and experience that are important to them while educating employers on the important role these functions play in retaining their workforce. Major sponsors of YPWeek Wisconsin 2017 include: Wisconsin Economic Development Corporation, Aurora Health Care, Concordia University Wisconsin, Bartolotta Restaurant Group, Wisconsin Media, and WTMJ 620.